# Untangling the Entangled

Preparing Philippine TVET for the Fourth Industrial Revolution (4IR)

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10<sup>th</sup> Ayala-UPSE Economic Forum 06 September 2018 Makati City



# Impact of the 4IR: Background

Pic source: weforum.org

# Volatile

# Incertain

Complex Ambiguous

### High-Paying Jobs / Jobs Under Threat From Automation

TELLERS

#### **TRAVEL AGENTS**



JOURNALIST



**LEGAL ASSISTANT** 



SURVEYORS

FINANCE ASSISTANT







(Picture credits: "Making Sense of the 4<sup>th</sup> Industrial Revolution", presentation of Rushdi Abdul Rahim, Malaysian Industry-Government Group for High Technology (MIGHT), retrieved from: http://www.miti.gov.my/miti/resources/Industry4Point0/MIGHT\_Making\_Sense\_of\_the\_4th\_Industrial\_Revolution.pdf)

## **These Jobs Did Not Exist Before the 4IR**

#### Jobs that Barely Existed 10 Years Ago

- 1. Android, iOS Developer
- 2. Zumba Instructor
- 3. Social Media Strategist
- 4. Data Scientist
- 5. UI/UX Designer
- 6. Big Data Architect
- 7. Cloud Services Specialist
- 8. Digital Marketing Specialist

BLOGGER



#### SUSTAINABILITY MANAGER



DRONE OPERATOR



**APPS DEVELOPER** 



SOCIAL MEDIA STRATEGIST



DATA SCIENTIST



(Picture credits: "Making Sense of the 4<sup>th</sup> Industrial Revolution", presentation of Rushdi Abdul Rahim, Malaysian Industry-Government Group for High Technology (MIGHT), retrieved from: http://www.miti.gov.my/miti/resources/Industry4Point0/MIGHT\_Making\_Sense\_of\_the\_4th\_Industrial\_ Revolution.pdf)

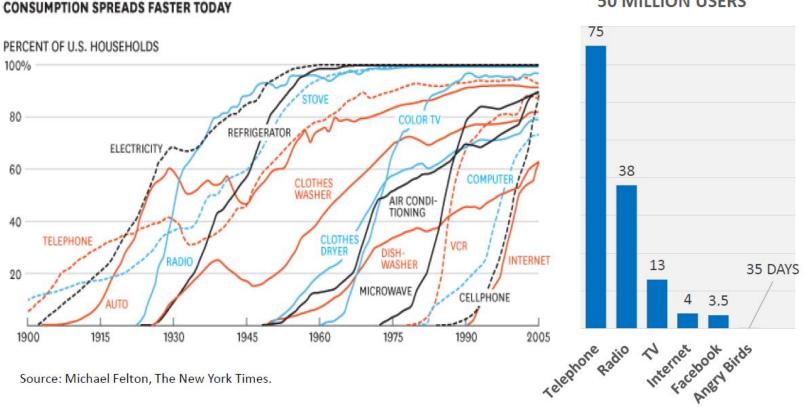
# Are you feeling the impact? Are we ready for it?

Image Credits: imonstaffans.files.wordpress.com



## **Technological Uptake is Faster than Ever**

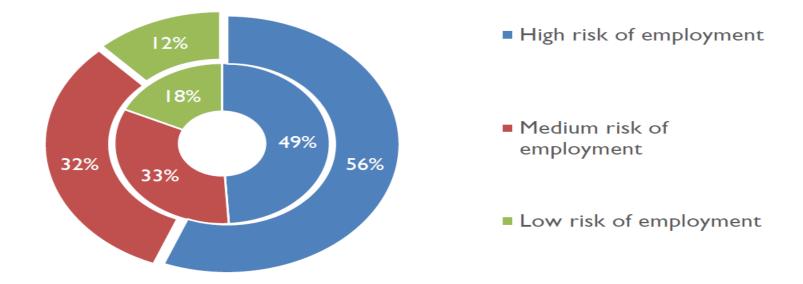
YEARS TAKEN TO REACH 50 MILLION USERS



Source: Miew Tiang Tang, ILO "ASEAN in Transformation: How technology is changing jobs and enterprises"

## Jobs at Risk of Automation in the Philippines

#### Distribution of employment at risk of automation, ASEAN-5 and The Philippines



**Notes:** The outer ring represents average risk of automation across ASEAN-5, the inner ring represents risk of automation in The Philippines **Source:** Adapted from ILO: ASEAN in transformation: The future of jobs at risk of automation, op. cit.

Source: Miew Tiang Tang, ILO "ASEAN in Transformation: How technology is changing jobs and enterprises"

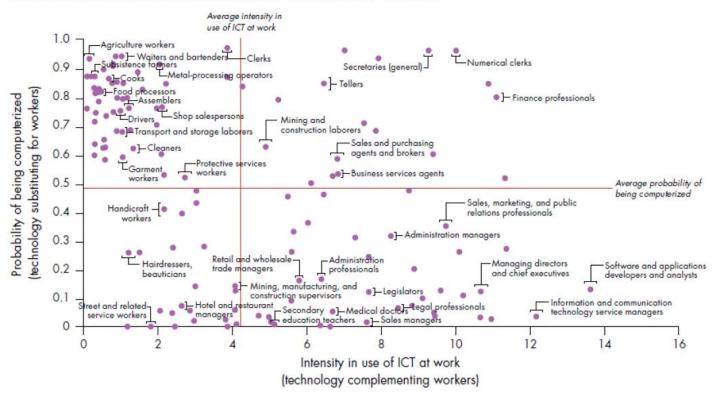
## Impact of ICT and computerization vary per job

Probability of being computerized and intensity in use of ICT at work, by occupation

#### Routine and high-tech jobs highly likely to be affected by automation

- Numerical clerks
- Finance Professionals
- Secretaries
- Tellers
- Sales & Purchasing agents/brokers
- Business services agents
- Mining & construction laborers

#### Creative and low-tech jobs are less likely to be automated



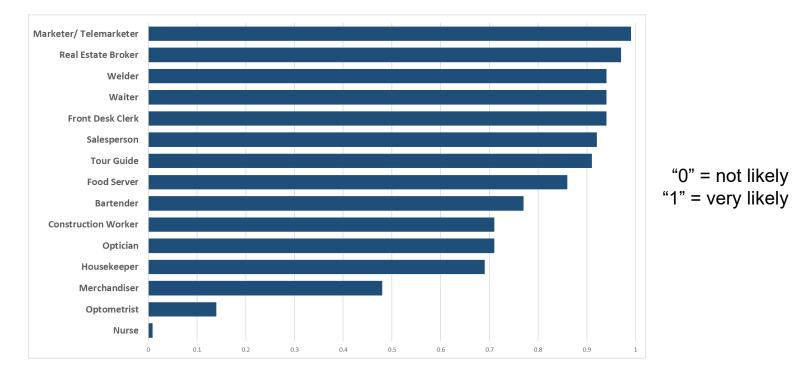
Source: Dr. Elisabetta Gentile (ADB) 4IR – Implications in TVET Graph: World Development Report 2016, World Bank

Sources: WDR 2016 team, based on STEP household surveys (World Bank, various years) and Frey and Osborne 2013. Data at http://bit.do/WDR2016-Fig2\_25.

Note: The probability of being computerized is obtained from Frey and Osborne (2013). ICT intensity is an index between 0 (no use of technology) and 19 (most use of technology). ICT = information and communication technology. The red lines represent the average values of ICT intensity (x-axis) and of computerization (y-axis) across the procled sample of 10 developing countries with STEP household surveys

## Jobs at Risk of Automation in the Philippines

#### In-Demand Service Jobs in the Philippines\*, and their Probability of Being Computerized or Automated\*\*



\* Taken from the Department of Labor and Employment's PROJECT JOBSFIT: The DOLE 2020 Vision (http://ble.dole.gov.ph/downloads/PRPA/IN-DEMAND\_AND\_HARD-TO-FILL\_OCCUPATIONS.pdf)

\*\* Frey and Osborne (2013). The Future of Employment: How Susceptible are Jobs to Computerisation?. Oxford University. Retrieved from: https://www.oxfordmartin.ox.ac.uk/downloads/academic/The\_Future\_of\_Employment.pdf

## **4IR: 2 Sides of the Coin**

#### **Creation of Jobs**

- Emergence of new jobs and industries with the advent of new technologies
- Greater demand for more
  complex non-routine cognitive,
  social, and ICT tasks ; transition
  to KPO (nurses, accountants, IT
  developers, other professions are
  in demand in IT-BPM)

#### **Replacement of Jobs**

- A utomation will hurt workers in routine and manual jobs
- Workers with weaker foundational skills could find themselves left behind
- Some cognitively oriented but routine jobs may be displaced

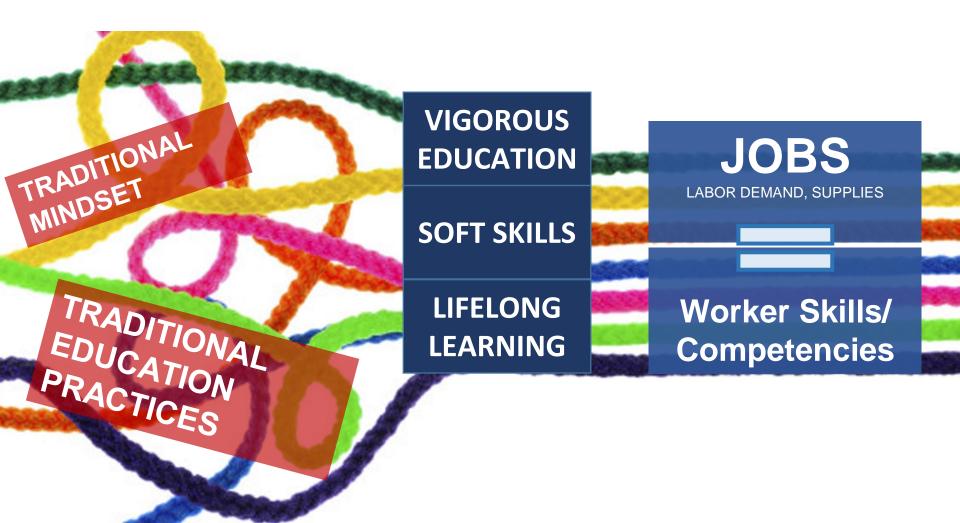
#### Bottom line: Pursue Education Reform and Lifelong Learning TVET is needed for Retraining and Skills Development

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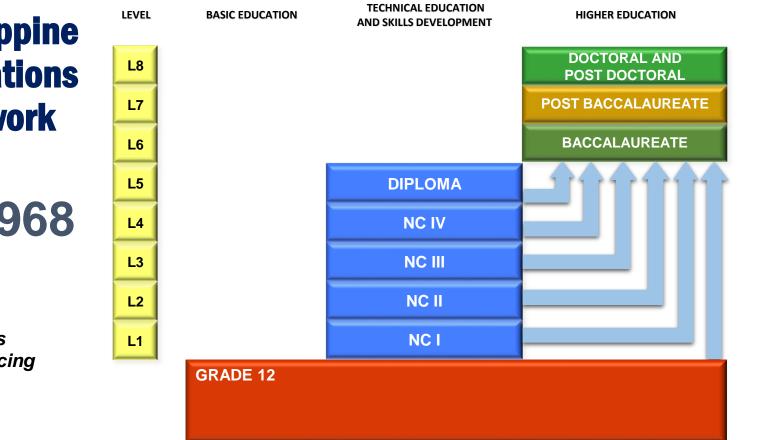
# Rethinking TVET for the 4IR

Pic source: weforum.org

TVET plays a crucial role in preparing for the 4IR



# What TESDA is doing right now



## The Philippine Qualifications Framework

## RA 10968

The Philippines is currently referencing the PQF with the AQRF



#### VIBRANT QUALITY TVET FOR DECENT WORK AND SUSTAINABLE INCLUSIVE GROWTH

NTESDP VISION

#### TVET FOR GLOBAL COMPETITIVENESS & WORKFORCE READINESS

STRATEGIC THRUSTS

#### TVET FOR SOCIAL EQUITY



8



## AGILITY

Fast reaction time Immediate responsiveness Innovative ways of doing things in the advent of the Fourth Industrial Revolution



**SCALABILITY** 

Intensify and scale up TVET programs Programs to address the huge demand for a skilled and conscientious workforce



# FLEXIBILITY & SUSTAINABILITY

More practical, culturally-sensitive approaches to cater to the needs of the disadvantaged sector



## NTESDP OBJECTIVES, STRATEGIES, & PROGRAM DIRECTIONS

(c) Jigsawstocker - Freepik.com



#### Create a conducive and enabling environment for the development and quality service delivery of the TVET sector

Promote flexible & agile system in TVET

Strengthen quality assurance mechanisms

Expand TVET capacity in key growth areas Invest in research, statistics, & knowledge management



# Prepare the Philippine workforce for the challenges posed by the 4th Industrial Revolution

Adopt Enterprise-Based Training as dominant mode Adapt and adopt international standards for TVET Adopt Skills Needs Anticipation (SNA) to identify 4IR skills requirements



 Assure industries with high economic and employment growth potentials are provided the required quantity of quality workforce

Allocate bulk of funding and support in high-employment priority sectors

Accelerate the establishment of industry boards/guilds Intensify industry participation in the design development, implementation and assessment of policies and programs

Intensify involvement of industries in the competency assessment

POWI

#### Directly and more vigorously address workforce needs of the basic sector/ disadvantaged

Adopt flexible systems of qualification standards and training regulations

Promote convergent approaches in responding to the needs of the vulnerable sector Develop mechanisms to tap enterprises/ industries engaged in "inclusive business" and CSR in skills dev't and economic opportunities of the vulnerable/disadvantaged workers

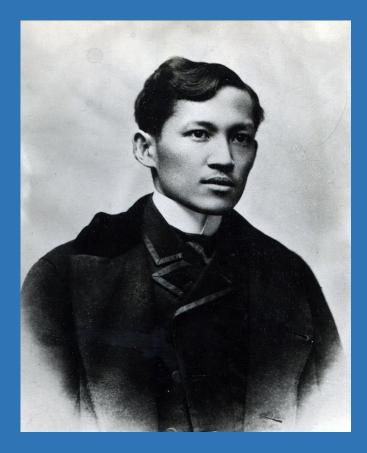


# Instill values and integrity in the conduct and delivery of TVET in the whole sector

Assure transparency and healthy traffic of information among stakeholders Instill and advocate total quality management in TVET core processes

Constant dialogue and robust collaboration with partners towards continuous dev't of TVET delivery Intensify recognition and giving of incentives for successful partnership





We cannot all be doctors. It is necessary that there be some to cultivate the land. One must follow one's inclination.

Jose Rizal's February 1896 letter to his sister Lucia on the progress of her sons who were sent to Dapitan to be educated by him

Ambeth Ocampo. 2012. Looking Back 5: Rizal's Teeth Bonifacio's Bones.

Aptitude and Inclination

FLUID HARMONIZED ALWAYS READY

TVET

# **Thank You**

#### **Preparing Philippine TVET for the Fourth Industrial Revolution (4IR)**



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